

DERMOCOSMETOLOGY

€40 Bn

European market
for dermocosmetology in 2009

1ST

place in France
for tissue engineering

€15 Bn

French market
for dermocosmetology
(B to B and B to C in 2012)



3,500

employees in
dermocosmetology
in the Lyon area
for private companies

A fusion of toiletries, makeup, and toiletries care, dermocosmetology is currently one of the fastest growing businesses in the health sector.

With some 200 companies and more than 50,000 employees, the French industry has an annual turnover of around 15 billion euros, 50% being in its export activities.

INVEST IN |
ONLY LYON 



LYON, A STRONG PLACE FOR DERMOCOSMETOLOGY

7 Research units dedicated to dermocosmetology*

20 companies specialized in dermocosmetology*

250 researchers in dermocosmetology*



Home of the **largest Burn Repair center** in Europe

Home of the cosmetic industry's **1st Global Predictive Evaluation Center**, by L'Oréal

* Source: ALCIMED estimates based on bibliography and interviews with stakeholders

→ Differentiating factors

- **Tissue engineering and testing sectors are differentiating factors for Lyon**, with key players such as the brand new L'Oréal Predictive Evaluation Center (including Episkin and Skinethic), the Skin Substitute Laboratory, and the CTI-LYON (Research institute in cell therapy).
- The **Active ingredients, specialties and commodities segment is well represented** in Lyon, with global companies as well as SMEs. The region is also attractive for newcomers in this activity field.
- **The formulation sector is also well represented**, mostly with SMEs.
- **Dermatologic laboratories**, with competencies close to the pharmaceutical ones, are also present in the Lyon area with large companies and smaller SMEs.

Key dermocosmetology

**Sites are widespread
in the Greater Lyon area**

Key organizations:

Strand Cosmetics Europe, Obvieline,
Laboratoire Sicobell, Labofill, ITECH

Key activities:

Education, R&D, production, business

MAPPING OF KEY SITES / ACTORS

Key organizations:
IEC, Peyrfitte, Terrade, ESTBB

Key activities:
Education, Clinical trials

Key organizations:
INSERM, ENS, BASF, L'Oréal Predictive Evaluation
Center, IBCP et ISPB (Episkin, Skinethic et Accinov)

Key activities:
Education, fundamental and applied research,
production, bioprocess, biomanufacturing, testing

Key organizations:

Université Lyon 1 (ULCB), INSA,
CPE, DermScan...

Key activities:

Education and research, clinical trials

Key organizations:

IPIL, Bioderma, Oscience,
Phytocosma, CTI, Edouard
Herriot Hospital

Key activities:

Education, business,
research, production

Key organizations:

Gattefossé, Shin Etsu, Miyoshi

Key activities:

Production, R&D, business

Legend:

- Key dermocosmetology sites
- Main hospitals



→ European Center of Dermocosmetology (CED)

The European Center of Dermocosmetology (C.E.D.) is a French professional association founded in 1962 by 3 key figures of French scientific research and cosmetic industry.



→ Extralians

PLATEFORME TECHNOLOGIQUE D'EXTRACTION VÉGÉTALE

A plant extraction platform dedicated to cosmetic companies offering advanced technical equipment, supervision and monitoring.

L'ORÉAL → The L'Oréal Predictive Evaluation Center

A research and production center dedicated to the predictive evaluation of the safety and efficacy of cosmetics ingredients and finished products.

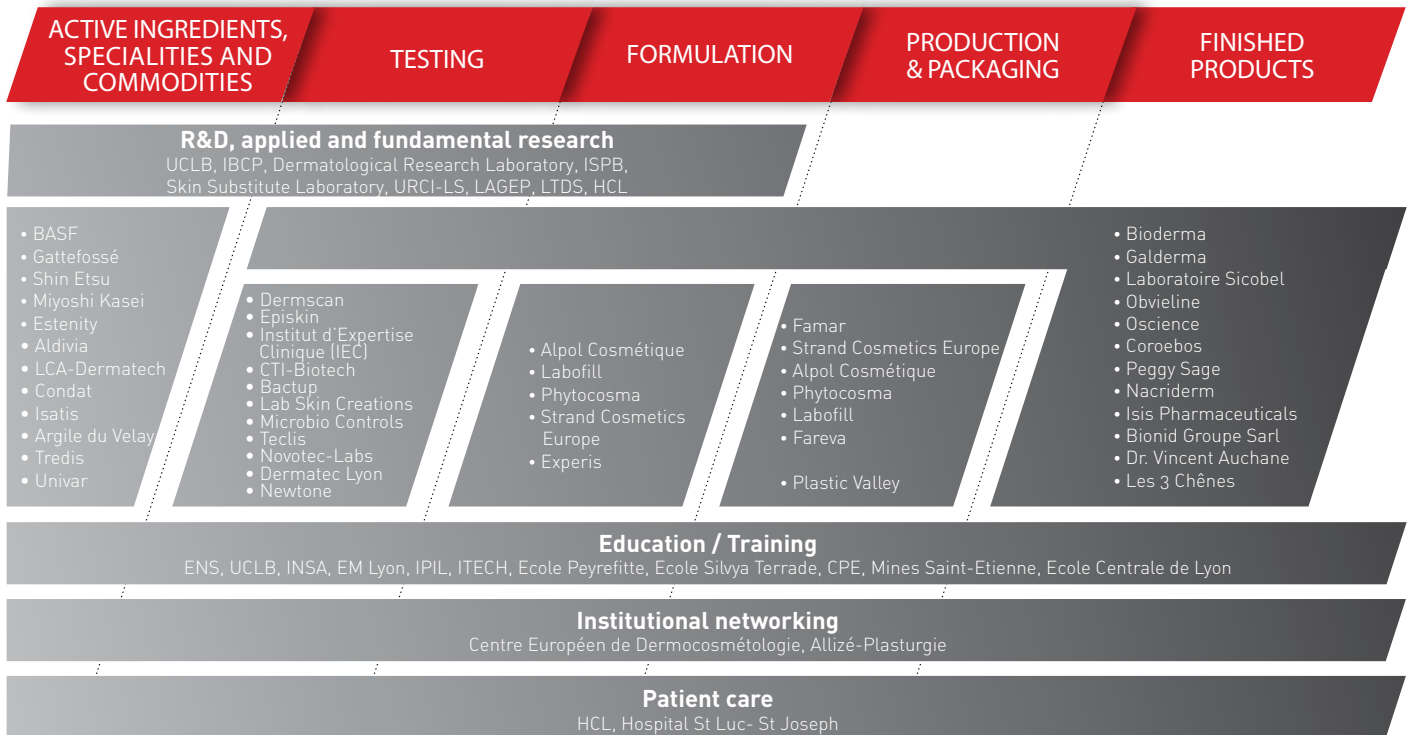
**80 employees / €16m investment / 130,000 reconstructed
biological skin and corneal tissue units per year.**

The Cosmetic Industry's 1st Global Predictive Evaluation Center.

The L'Oréal Predictive Evaluation Center will be the center of an international hub connecting L'Oréal's French, Chinese and Singaporean Research & Innovation activities.

Lyon covers the dermocosmetology

value chain* from raw material production to marketing and sales



*non exhaustive

INVEST IN |
ONLY LYON 

➔ **ADERLY - Lyon Area Economic Development Agency**

Place de la Bourse - 69289 Lyon Cedex 02 - FRANCE

Tel. 33 (0)4 72 40 57 50 - Fax 33 (0)4 72 40 57 35

aderly@investinlyon.com - www.investinlyon.com

