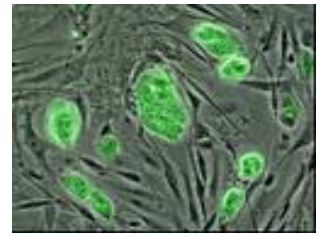
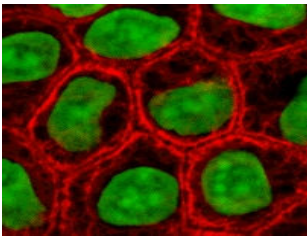


XXVTH EUROPEAN DERMOCOSMETOLOGY DAYS

3rd and 4th February 2011

LYON



FROM CELLULAR ACTIVATION TO STEM CELLS IN DERMO-COSMETICS

- **Opening ceremony**
- **Cell physiology**
- **The various types of stem cells**
(melanocytes, fibroblasts, keratinocytes, adipocytes, vegetal stem cells etc.)
- **Cellular metabolism**
- **Dermo-cosmetic applications**
- **Tests**
- **Marketing**
- **Ethics and Regulations**

What are
« The CED
Days » ?

The **European Dermocosmetology Days (simultaneous English translation)** have been organised every two years in Lyon (France) by the CED since 1966.

This scientific convention, which reunites all of the leading figures in the national and international cosmetics industry, is geared towards senior executives in the cosmetics sector (R&D managers, scientists, sales and marketing managers) and universities.

Two-day
programme

After a brief overview of recent cell research, the various types of stem cells and their properties will be reviewed, focussing in particular on those which influence the skin metabolism.

The various treatments which can be applied to the cell metabolism will be presented, weighing up the advantages and disadvantages.

The second day will concentrate on the potential dermo-cosmetic applications of the treatments which have been discussed the previous day.

The subject of testing will be looked at from two angles: the tests used to prove the efficacy of cell-based products and new tests which can be developed using stem cells.

Next on the agenda are marketing techniques, exploring how to demystify the concept of stem cells for the consumer.

Finally, the ethical issues raised by these new techniques will be dealt with.

Scientific
conferences
/
Free
communications

Exclusively scientific conferences are on offer.

Sales presentations may be accepted in the form of posters.

In both cases, the Scientific Committee will approve possible proposals, according to the programme.

NB : Poster designers are considered participants and must therefore pay the subscription fee.

Fore more
information

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