

XXIVTH EUROPEAN DERMOCOSMETOLOGY DAYS

22nd and 23rd January 2009 — LYON

Cosmetics and Health

Internal and external causes of cutaneous irritation

Defence mechanisms in the skin and mucous membranes

Prevention through cosmetics, products and food supplements

Cosmetics and sensuality

Psychological role of cosmetics

Objectification methods

Regulatory outlook

Marketing

The European Dermocosmetology Days
are organised by

Centre Européen de Dermocosmétologie



With the support of



ANNOUNCEMENT

What are
« The CED Days » ?

The **European Dermocosmetology Days (simultaneous English translation)** have been organised every two years in Lyon (France) by the CED since 1966. This scientific convention, which reunites all of the leading figures in the national and international cosmetics industry, is geared towards senior executives in the cosmetics sector (R&D managers, scientists, sales and marketing managers) and universities.

Programme
of the Days

The **first Day** will focus on the internal and external causes of irritation (diet, fatigue, light, pollution, mechanical and chemical action, micro-organisms, ...), not to mention stress. Following an overview of the defence mechanisms in the skin and mucous membranes (barrier effect, immune regulation, ...), the types of treatment to combat such imbalances will be discussed.

The **second Day** will deal with the affect of sensual cosmetics and the psychological role played by types of skin treatment. Next, a range of tests will fuel discussions about the way cosmetics work from a health perspective and the regulatory context of products will be presented. Finally, the marketing aspect will be tackled, demonstrating how to present the « health » benefits of cosmetics to consumers.

Scientific
conferences /
Free communication

Exclusively scientific conferences are on offer. Sales presentations may be accepted in the form of posters.

In both cases, the Scientific Committee will approve possible proposals, according to the programme.

NB : Poster designers are considered participants and must therefore pay the subscription fee.

For more
information

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